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Lowell, MI  
Permit No.100

Lowell Area Chamber of Commerce  
113 Riverwalk Plaza  
PO Box 224  
Lowell, MI 49331  
(616) 897-9161  
E-mail: [info@lowellchamber.org](mailto:info@lowellchamber.org)

**The Lowell Area Chamber of Commerce**  
Presents  
**24th Annual Riverwalk Festival 2018**

**July 13 & 14**

**Commercial Vendor Application**



**Saturday, July 14**  
**\$1500 State Farm Duck Raffle on the Riverwalk Stage at 4:00 pm**  
**Laurels of Kent Fireworks at Stony Lakeside, 10:15 PM**

Dear Vendor,

Please accept our invitation to be part of the Riverwalk Festival. The booth fee will be \$70/Chamber Members & \$110/Non-Chamber Members for Friday night and Saturday - \$10 extra for electric.  
Festival Attendance 11,000 to 16,000 visitors, depending on the weather!

**Commercial Vendors - Friday, July 13 and Saturday, July 14, 2018**  
**Friday evening hours 6:00 PM – 9:00 PM**  
**Saturday hours 10:00 AM – 4:00 PM**

Check our website at [www.riverwalkfestival.org](http://www.riverwalkfestival.org) for a complete schedule of events.

Sincerely,  
Lowell Area Chamber of Commerce

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Guidelines for Commercial Vendor Application

- All displays must be tasteful and neat
- Exhibit areas are **10' wide** and power is available upon request. We reserve the sole right to assign spaces. You will be notified of your booth space at Riverwalk. Weather is not a condition for a refund
- As a thank you to our participants, free coffee and donuts will be provided, 8 – 9 AM in the Chamber Office on Saturday
- Due to location of exhibit area, you **CAN NOT** work out of the back of vans, cars, or trailers
- **Designated Vendor parking is provided and will be enforced**
- Booths must be fully set up when show begins at **6:00 PM Friday**
- You must notify LACC by June 22nd of cancellation to receive a 75% refund (616) 897-9161
- Vendors are responsible for collection of their own sales tax and for acquiring a sales tax license
- Security will be provided for Friday night
- Booth fee must accompany application along with self addressed, stamped envelope
- Credit Cards accepted, form provided below
- Submit complete description of exhibit and sale items for approval by the Riverwalk Committee
- **Application deadline: TUESDAY, MAY 22, 2018**

**Commercial Vendor Application - \$70 Chamber Members & \$110 Non-Chamber Members**  
 **\$10 extra for electric service**

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Description of Exhibit:** \_\_\_\_\_

\_\_\_\_\_  
**Name as it appears on the card**

**Credit card number**

\_\_\_\_\_  
**Credit card billing address**

\_\_\_\_\_  
**Credit card security # (3 or 4 digit number on back)**

**Expiration Date**

**Visa**     **MasterCard**     **Discover**

**Please send application and check to: LACC, Commercial Vendor - PO Box 224 – Lowell, MI 49331**  
**Fax Application and Credit Card info to: (616) 897 –9101**