

Postage  
Here

Lowell Area Chamber of Commerce  
113 Riverwalk Plaza  
PO Box 224  
Lowell, MI 49331  
(616) 897-9161  
E-mail: [info@lowellchamber.org](mailto:info@lowellchamber.org)

**The Lowell Area Chamber of Commerce**  
Presents  
**23rd Annual Riverwalk Festival 2017**  
**July 7 & 8**

**Non-Profit Application**



**Saturday, July 8**  
**\$1500 State Farm Duck Raffle on the Riverwalk Stage at 4:00PM**  
**Laurels of Kent Fireworks at Stoney Lakeside, 10:15 PM**

Please accept our invitation to be part of the Riverwalk Festival. If you are a **Member of the Lowell Area Chamber of Commerce your booth fee is free for Friday night and Saturday** (Non-Chamber Member is \$70.00). Please be sure to read all the rules below. Festival Attendance 11,000 to 16,000 visitors, depending on the weather!

**Non-Profit Vendors - Friday, July 7 and Saturday, July 8, 2017**  
**Friday Evening hours 6:00 PM – 9:00 PM**  
**Saturday hours 10:00 AM – 5:00 PM**

Thank you for participating and we look forward to seeing you at the Riverwalk! Check our website for a complete schedule of events ([www.riverwalkfestival.org](http://www.riverwalkfestival.org)).

Sincerely,  
Lowell Area Chamber of Commerce

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Guidelines for Non-Profit Vendor Application

- All displays must be tasteful and neat
- Exhibit areas are **10' wide**. We reserve the sole right to assign spaces. You will be notified of your booth space at Riverwalk
- As a thank you to our participants, free coffee and donuts will be provided, 8 - 9 AM in the Chamber Office on Saturday
- Due to location of exhibit area, you **CAN NOT** work out of the back of vans, cars, or trailers
- **Designated vendor/volunteer parking is provided and will be enforced**
- Booths must be fully set up when show begins at **6:00 PM Friday**
- You must notify LACC by June 28<sup>th</sup> of cancellation (Non-Chamber Members will receive a 75% refund) - (616) 897-9161
- Vendors are responsible for collection of their own sales tax and for acquiring a sales tax license
- Security will be provided for Friday night
- Non-profit vendors are prohibited from selling food items or beverages
- **Submit complete description of exhibit and sale items for approval by the Riverwalk Committee**
- **Application deadline: TUESDAY, MAY 23, 2017**

**Non-Profit Vendor Application**

**Chamber Member Free**

**Non - Chamber Member \$70.00**

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Name as it appears on the card** \_\_\_\_\_ **Credit card number** \_\_\_\_\_

**Credit card billing address** \_\_\_\_\_

**Credit card security # (3 or 4 digit number on back)** \_\_\_\_\_ **Expiration Date** \_\_\_\_\_

**Visa**       **MasterCard**       **Discover**

**Please send application and check to:**  
**LACC, Non-Profit Vendor - PO Box 224 – Lowell, MI 49331**  
**Fax Application and Credit Card info to: (616) 897 –9101**  
**[www.riverwalkfestival.org](http://www.riverwalkfestival.org)**