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Lowell Area Chamber of Commerce
113 Riverwalk Plaza
PO Box 224
Lowell, MI 49331
(616) 897-9161
E-mail: info@lowellchamber.org

The Lowell Area Chamber of Commerce
Presents
23rd Annual Riverwalk Festival 2017

July 7 & 8

Commercial Vendor Application



Saturday, July 8

\$1500 State Farm Duck Raffle on the Riverwalk Stage at 4:00 pm
Laurels of Kent Fireworks at Stony Lakeside, 10:15 PM

Dear Vendor,

Please accept our invitation to be part of the Riverwalk Festival. The booth fee will be \$70/Chamber Members & \$100/Non-Chamber Members for Friday night and Saturday - \$10 extra for electric.
Festival Attendance 11,000 to 16,000 visitors, depending on the weather!

Commercial Vendors - Friday, July 7 and Saturday, July 8, 2017
Friday evening hours 6:00 PM – 9:00 PM
Saturday hours 10:00 AM – 5:00 PM

Check our website at www.riverwalkfestival.org for a complete schedule of events.

Sincerely,
Lowell Area Chamber of Commerce

Guidelines for Commercial Vendor Application

- All displays must be tasteful and neat
- Exhibit areas are **10' wide** and power is available upon request. We reserve the sole right to assign spaces. You will be notified of your booth space at Riverwalk. Weather is not a condition for a refund
- As a thank you to our participants, free coffee and donuts will be provided, 8 – 9 AM in the Chamber Office on Saturday
- Due to location of exhibit area, you **CAN NOT** work out of the back of vans, cars, or trailers
- **Designated Vendor parking is provided and will be enforced**
- Booths must be fully set up when show begins at **6:00 PM Friday**
- You must notify LACC by June 28th of cancellation to receive a 75% refund (616) 897-9161
- Vendors are responsible for collection of their own sales tax and for acquiring a sales tax license
- Security will be provided for Friday night
- Booth fee must accompany application along with self addressed, stamped envelope
- Credit Cards accepted, form provided below
- Submit complete description of exhibit and sale items for approval by the Riverwalk Committee
- **Application deadline: TUESDAY, MAY 23, 2017**

Commercial Vendor Application - \$70 Chamber Members & \$100 Non-Chamber Members
 \$10 extra for electric service

Business Name: _____

Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

E-mail: _____ **Phone:** _____

Website: _____

Description of Exhibit: _____

Name as it appears on the card

Credit card number

Credit card billing address

Credit card security # (3 or 4 digit number on back)

Expiration Date

Visa **MasterCard** **Discover**

Please send application and check to: **LACC, Commercial Vendor - PO Box 224 – Lowell, MI 49331**
Fax Application and Credit Card info to: **(616) 897 –9101**